

WHAT IS IT?



BuyMyBumper allows businesses to advertise directly with Uber/Lyft/Door Dash and other Gig economy drivers using them as brand influencers to display vehicle ads and hand out business card referrals giving local business an affordable way to reach new customers. These drivers spend on average 6-8 hours a day on the road delivering food, people, packages, and groceries and interact with dozens of people per day.

HOW DO I TRACK IT?



All advertisers get access to BuyMyBumper's brand visibility tool kit. The tool kit includes a heat map showing advertisers the market coverage of their ads by driver, as well as total time on the road. If you include a business card or flyer offer, the driver will show you proof of delivery or tell you about each person referred to your business.

HOW MUCH DOES IT COST?



You can get started as low as \$30 for 1 driver for 30 days. Each driver sets his/her own rates, anywhere from \$30 to \$150/month. They want to sell your brand, and have set their own pricing for different advertising services. Want help? BuyMyBumper will select the best drivers for your business and make offers on your behalf.

only \$150 Advertising Jumpstart Package

A special introductory offer!
Package includes:
- 5 drivers for 30 days
- free campaign strategy
- free ad design

WANT HELP GETTING STARTED?

<https://buymybumper.com/go>

Get started with your advertising campaign in three easy steps!

01

IDENTIFY YOUR AUDIENCE

Are you trying to reach a younger, more mobile audience? Retirees? Tourists? Golf groups? We can help you identify your target demographic.

02

SELECT DRIVERS THAT FIT YOUR BRAND

Pick one of our vetted drivers that aligns with your brand goals and target audiences, or let our expert team pick for you!

03

DEVELOP YOUR CAMPAIGN

Choose one of our vehicle ad templates and a supply of business cards or we will custom design and print your ad campaign for you.





VEHICLE ADVERTISING

You have a multitude of ad options to choose from. Once your custom ad is created, BuyMyBumper will make sure the ads get printed, distributed, and activated for each driver in your campaign.

We do all the hard work for you, so you can focus on running your business and making it a success!

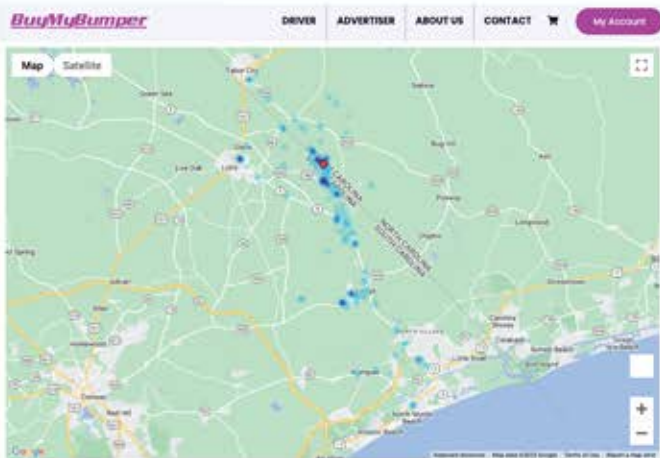


BUSINESS CARD REFERRALS



As an additional bonus offer, you can leverage each driver as a referral partner and brand influencer for your business. If you take advantage of this unique method of advertising, you can give the driver tips about your ideal customers and pitch so they can target who gets referred.

Other more passive means of advertising don't give you the one-on-one engagement opportunities that a BuyMyBumper brand influencer can!



ADVERTISER TOOL KIT



Don't be in the dark about your advertising reach. Using our brand visibility tool kit and referral tracking dashboard, you can gain valuable insight into each facet of your advertising campaign.

You can see a heat map of where your ad has traveled, total mileage, and time on the road across the entire campaign or track by individual driver.

WANT HELP GETTING STARTED?

<https://buymybumper.com/go>

\$150

As a special introductory offer, you get:
+ 5 drivers for 30 days + free ad design
+ free campaign strategy

Advertising Jumpstart Package